FROM THURSDAY, MARCH 28TH
TO WEDNESDAY, APRIL 3RD, 2024

See our flyer online
visit freshmart.ca

Freshmart®

SuperValu® value and freshness | SHOP EASY® F·O·O·D·S

beef striploin roast or steak*
club size
26.43/kg
11.99 lb

pork loin centre-cut roast
boneless, club size
6.59/kg
2.99 lb

GROWN IN THE WESTERN PROVINCES
British Columbia
Alberta • Saskatchewan
Manitoba

5.49

Farmer's Market™ potatoes,
product of Western provinces,
selected varieties
10 lb

pineapple,
product of
Costa Rica or
cantaloupe,
product of
Guatemala

3.49

2.49

PC® dips or hummus 227-280 g or Naan dippers
200 g or Ziggy's® fresh pasta or salad 350/454 g
selected varieties

ACE Bakery
baguette
selected varieties,
baked in-store
325-400 g

2.99

3/$8
or $2.67 ea.

Christie crackers
selected varieties
180-386 g

Post cereal
selected varieties
310-525 g

3.49

3.99

Philadelphia cream cheese
product 227/250 g
or Tropicana orange juice,
blends or lemonade or
Pure Leaf iced tea 1.54/1.75 L
selected varieties, refrigerated

3/$10
or $3.33 ea.

Tostitos salsa
or dips 416 g,
418/423 mL or
Ruffles potato
or Tostitos
tortilla chips
180-300 g
selected varieties

Coca-Cola,
Canada Dry
or Pepsi
soft drinks
selected varieties
2 L

2/4.50
or $2.25 ea.

2.49

Green Giant or
Valley Selections
vegetables
selected varieties,
frozen, 400-750 g

2.99

Kraft salad
dressings 475 mL
or PC® croutons
140 g
selected varieties

*cut from Canada AA grade beef or higher

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Meat & Seafood

4.49 lb

fresh whole chicken
9.90/kg

5.99 lb

lean ground beef
club size
13.21/kg

3.49 lb

pork tenderloin, cryovac pkg 2's or pork loin center-cut chops, club size, boneless, fresh
7.69/kg

5.49

Johnsonville sausage
selected varieties
375/500 g

11.99

PC® Smokies™ sausage
selected varieties
1 kg

12.99

Maple Leaf
natural smoked ham
selected varieties, 600 g

5.99

Asian Inspirations entrées
selected varieties, frozen
400 g

10.99

PC® shrimp appetizers
selected varieties, frozen
170-454 g

8.99

SeaQuest® shrimp ring 227 g
or High Liner wild Pacific
pink salmon fillets, frozen

7.99

PC® Pacific large white shrimp raw Zipperback® or raw peeled 31-40 per lb 400 g or SeaQuest® Pacific white shrimp cooked peeled, tail-on 36-45 per lb, 300 g, frozen

6.99

PC® hors d'oeuvre
collection
selected varieties,
frozen
225-454 g

8.99

PC® hors d'oeuvres
collection
selected varieties,
frozen, 384-574 g

12.99

Swiss Chalet pork
back ribs 600 g,
refrigerated or
no name® chicken
wings 908 g, frozen
selected varieties

6.99

no name® meatballs,
chicken burger,
nuggets or strips
fully cooked, frozen
680/908 g

Deli Meat & Cheese

1.29 /100 g Ziggy's® ham deli service, selected varieties

5.99 PC® Splendido® sliced deli meat selected varieties 100 g

5.99 Tre Stelle or PC® bocconcini or ricotta selected varieties, 200-475 g

7.49 PC® layered dips selected varieties 425/454 g

5.49 Ziggy's® olives selected varieties 500 mL

Bakery

4.99 PC® mini muffins selected varieties 12's

12.99 Farmer's Market™ bar cakes 675-770 g or Sugarplum round cakes 950 g selected varieties

2.99 PC® Naan bread 220-300 g or no name® dinner rolls 12's selected varieties

6.49 ACE Bakery artisan rolls 800-960 g or La Baguetterie sliced Miche 600/800 g selected varieties

11.99 PC® cream pie selected varieties, frozen 830 g

Dairy & Frozen

2.99 Yoplait Source 630 g, Minigo 6's or Tubes 8's yogurt selected varieties

2.59 I can't believe it's not Butter! margarine 427 g or Lactantia garlic butter stick 125 g

5.99 PC® cupcake filled with ice cream 4's or Mochi ice cream dessert 6's or Trü Frü chocolate covered fruit 170 g selected varieties, frozen

3/3.33 or $1.11 ea. Yoplait YOP drinkable yogurt selected varieties 200 mL

2.99 Heluva Good! dips selected varieties 250 g

5.99 no name® lasagna frozen 1 kg

2.49 McCain fries selected varieties, frozen 800 g

Easter Brunch

5.49

PC® or Free From® Naturally Smoked bacon or PC® Free From® sausage selected varieties 375/500 g

3.49

La Fournée dorée Brioche bread 500 g or Farmer's Market™ Belgian waffles 6's

5.99

Bolthouse smoothies product of U.S.A., selected varieties 946 mL

5.99

International Delight coffee whitener 946 mL or Fairlife ultrafiltered milk 1.5 L selected varieties

4.99

Danone Activia yogurt selected varieties 8's

1.99

no name® waffles or pancakes selected varieties, frozen 280/310 g

3.99

Pearl Milling Company pancake mix 905 g or syrup 710 mL selected varieties

7.49

Nutella hazelnut spread 725 g or Adam's peanut butter 1 kg selected varieties

5.99

Smucker's or Double Fruit jam selected varieties 310-500 mL

4.49

Quaker baking mixes or oat flour selected varieties 700/900 g

2.79

PC® granola bars 120-300 g or Robin Hood oats 1 kg selected varieties

3.49

Quaker instant oatmeal selected varieties 168-344 g

3.29

Celestial specialty or Twinings tea selected varieties 16/20's

Grocery

1.99

Brunswick fillets 92/100 g or sardines 106 g or Cordon Bleu or Esta sauce 284/398 mL selected varieties

3.99

PC® taco or fajita kits 421/427 g or salsa 650 mL selected varieties

3.99

Doritos tortilla chips 155-280 g or V8 vegetable cocktail 1.89 L selected varieties

2.49

no name® fruit cups 4's or no name® soda crackers 454 g selected varieties

2.99

Dole fruit selected varieties 540 mL

3.99

no name® sauerkraut 796 mL/1 L or Bick's pickles 500 mL/1 L or beets 750 mL selected varieties

3.99

Montana's or Sweet Baby Ray's BBQ sauce selected varieties 350/425 mL

2/$1
or 50¢ ea.

no name® noodle soup mix 85 g or Maggi masala noodles 70 g selected varieties

1.99

no name® tomatoes 796 mL or Ocean's light tuna 170 g selected varieties

14.99

Boost or Ensure meal replacement shakes selected varieties 4/6's

5.49

Cascades paper towel 6=12 rolls or bathroom tissue 8=16 rolls selected varieties

Happy Easter!

3.49

Gay Lea real whipped cream 225 g or Foremost Dairies or Dairyland sour cream 500 mL selected varieties

no name® Naturally Imperfect™ fruit selected varieties, frozen, 2 kg

12.49

4.99

PC®, Blue Menu® Thin and Crispy, Loads of, Focaccia or flatbread pizza selected varieties, frozen

6.99

High Liner battered fish 350-700 g or Pan-Sear 2's, 300 g selected varieties, frozen

PC® cookies 100-350 g, juice or vegetable cocktail 1.89 L selected varieties

3/$10

or $3.33 ea.

4.99

PC® or Blue Menu® sparkling water selected varieties 12 x 355 mL

9.99

Budweiser zero or Corona Sunbrew non alcoholic beer selected varieties 6 x 330/341 mL

Sanpellegrino 750 mL/1 L or Perrier 1 L sparkling water selected varieties

2/4.50

or $2.25 ea.

1.49

no name® spices or Club House sauce mix selected varieties 5.5-250 g

no name® apple sauce 620 mL or Swiss Chalet gravy sauce 284 mL selected varieties

1.49

Campbell's Everyday Gourmet soups or rich and thick stock selected varieties 500 mL

2.99

1.79

Lipton or Knorr soup mix selected varieties 40-166 g

8.99

PC® ground coffee 112-340 g or coffee pods 8-14's, selected varieties

Fruité beverages 2 L or Pringles potato chips 148/156 g selected varieties

2.79

4.99

Planters cashews 200 g, dry roasted peanuts 600 g or bar mix 550 g selected varieties

PC® chocolate bars 300 g or chocolate covered fruits and nuts 200-400 g selected varieties

4.49

4.29

NESTLÉ® Sharing Bags selected varieties 135 – 246 g

4/$5

or $1.25 ea.

NESTLÉ® Single Bars selected varieties 42 – 50 g

1.89

NESTLÉ® On-the-Go Box 70 g and King Bars 63 – 90 g selected varieties

2.49

NESTLÉ® Family Bars selected varieties 95 – 120 g

PROUD PARTNER OF THE NHL®

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NEW

MAGNUM ice cream

MAGNUM® CLASSIC BARS

5.49

Magnum Bars 3's or mini 4's Selected Varieties

BEN & JERRY'S

SAY YES TO DESSERT!

4.99

Ben & Jerry's, Selected Varieties, 473 mL

New!

Breyers

Breyers Classic Flavours

4.49

Breyers Classic or Popsicle Frozen Desserts, Selected Varieties, 1.66 L

Fruits & Vegetables

5.49

strawberries 1 lb, product of U.S.A. or Mexico
or PC® Greenhouse-Grown strawberries 340 g, product of Canada

3.99 lb

PC® red or green seedless grapes or black grapes product of South Africa or Chile
8.80/kg

asparagus
product of Mexico
5.49/kg

2.49 lb

4.49

Farmer's Market™ mixed peppers 4's, product of Mexico or sweet onions 3 lb, product of U.S.A.

4.49

cauliflower
product of U.S.A. or Mexico
each

9.99

no name®
Naturally Imperfect™ apples
product of Canada
8 lb

6.99

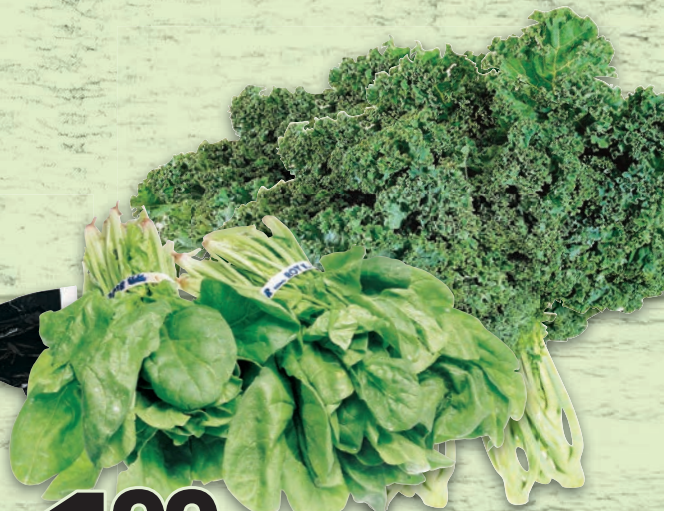
no name® Naturally Imperfect™ avocados 3 lb, product of Mexico or pears 6 lb, product of Canada

6.99

PC® variety tomatoes
product of Mexico or
PC® Axiany cherry tomatoes
product of Canada, 681 g

5.99

Farmer's Market™ carrots 5 lb, product of Canada or U.S.A. or mini cucumbers 11's, product of Western provinces



1.99

kale, product of U.S.A. or Mexico or spinach, product of U.S.A.
bunch

2.79 lb

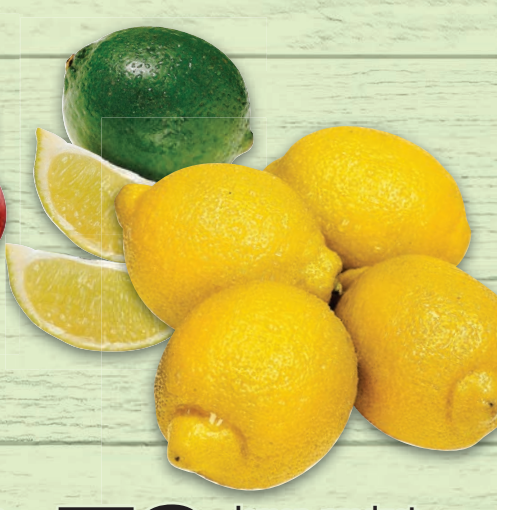
Brussels sprout, product of U.S.A. or hairy squash, product of Mexico
5.49/kg

1.29

Italian or curly parsley
product of Columbia, Mexico or U.S.A.
bunch

6.99

honeydew melon, each, product of Guatemala or yellow nectarines
2 lb, product of Chile



.79

lemon, product of U.S.A. or lime, product of Mexico
each

Freshmart
SuperValu value and freshness | SHOP EASY FOODS

Quantities and/or selection of items may be limited and may not be available in all stores. No Rainchecks OR Substitutions on clearance items or where quantities are advertised as limited. Advertised regular pricing and product selection (flavour, colour, patterns, style) may vary by store location. We reserve the right to limit quantities to reasonable family requirements. We are not obligated to sell items based on errors or misprints in typography or photography. **Pricing:** All references to any savings claims (ie. "Save", "Was", "1/2 Price", etc.) is in comparison to our lowest regular retail prices at Freshmart locations. **Savings on items shown may vary in each store location.** Applicable taxes, deposits, or environmental surcharges are extra. No sales to retail outlets. Coupons must be presented and redeemed at time of purchase. Prices not applicable At-The-Pumps gas bar locations. ®/™ The trademarks, service marks and logos displayed in this flyer are trademarks of Loblaws Inc. and others. All rights reserved. © 2024 Loblaws Inc.

proudly Canadian

PEFC
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www.pefc.org

Happy Easter!

7.99

Farmer's Market™ pies
selected varieties
580 g-1 kg

Lactantia or
Dairyland cream
selected varieties
33-35% 473 mL,
10-18% 946 mL/1 L

3.49

18.99

Tim Hortons roast and
ground coffee 875/930 g
or K-Cups 30's
selected varieties

5.49

Nestlé Drumstick or
novelties or confectioner
tubs 1.5 L
selected varieties, frozen

Happy Easter!

PC® Free From® short cut lamb leg frozen 15.41/kg

6.99 lb

Butterball turkey bacon 300/375 g, Johnsonville smoked sausage 375 g or no name® all beef wieners 450 g, selected varieties

5.49

YOUR CHOICE 3/$15 or $5 ea.

Castello blue cheese 125 g, Boursin cheese 130-150 g or PC® goat's milk cheese logs 140 g or double cream Brie or Camembert 170-200 g selected varieties

PC® Splendido™ antipasto or prosciutto 200 g or PC® Natural Choice® assorted trio pack 250/400 g or strips 300/375 g selected varieties

9.99