

Fresh

PROUDLY CANADIAN

Hot Deals of the WEEK



3²⁹

**CLASSICO PASTA SAUCE
SELECTED VARIETIES
600 ML**

21618217_EA/21618343_EA



**RED MANGOES
PRODUCT OF BRAZIL OR PERU
EACH**

1⁷⁹



4⁹⁹

**CLOVER LEAF SOCKEYE SALMON
SELECTED VARIETIES
213 G**

21314811_EA



**PC® PACIFIC LARGE WHITE SHRIMP
RAW ZIPPERBACK® OR PEELED
FROZEN
31-40/LB, 400 G**

20788888_EA/20789931_EA

6⁹⁹



**SEE OUR FLYER ONLINE
VISIT FRESHMART.CA**

**FROM THURSDAY, JANUARY 29TH TO
WEDNESDAY, FEBRUARY 4TH, 2026**

FEBRUARY

**HIT
OF THE
MONTH**

\$2



Made in Canada

Cavendish Fries

Frozen, selected varieties, 800 g

\$4



Royale Tiger Towels

3=6 rolls

**LOWEST PRICES
BEST DEALS**

As compared to other major grocery retailers within your local trade areas.
Offer valid February 1st - 28th, 2026 while quantities last. We reserve the right to limit
quantities to reasonable family requirements. See in store for limits. No rainchecks.

Freshmart®

PROUDLY CANADIAN

SuperValu®
value and freshness

SHOP EASY®
F · O · O · D · S



6⁹⁹

JANES PUB STYLE BREADED CHICKEN
SELECTED VARIETIES, FROZEN
700 G

21191827_EA/21191828_EA

8⁹⁹
LB

FRESH BEEF TOP SIRLOIN
OVEN ROAST OR STEAK*
19.82/KG

20796098_KG



4⁹⁹

CAULIFLOWER, PRODUCT OF U.S.A.
OR MEXICO, EACH OR **FRENCH BEANS,**
PRODUCT OF MEXICO, 400 G

20889720_EA

5⁹⁹

FARMER'S MARKET™ APPLES
SELECTED VARIETIES, PRODUCT OF CANADA
4 LB



5⁹⁹

PC® CHEESE BLOCKS 250 G
OR **FETA CHEESE 400 G**
SELECTED VARIETIES

20219690_EA/20770652_EA

5⁹⁹

EXQUISITE COFFEE CAKES
SELECTED VARIETIES
750 G

21668703_EA/21668727_EA



2²⁹

AYLMER TOMATOES OR HABITANT SOUP
SELECTED VARIETIES
796 ML

20299690001_EA/21207592_EA

9⁴⁹

NO NAME® CHEESE BAR 700 G
OR **PC® SHREDDED CHEESE 620 G**
SELECTED VARIETIES

20975773_EA/21060759_EA

2/\$7
OR \$3.50 EA.

TOSTITOS SALSA 394/418 ML, 416/432 G
OR **TORTILLA CHIPS 205-295 G**
SELECTED VARIETIES

20673717_EA/21050572_EA



2⁹⁹

PC® OR BLUE MENU® ENTRÉES
SELECTED VARIETIES, FROZEN
212-365 G

20309869_EA/20312253001_EA



2/\$7
OR \$3.50 EA.

GENERAL MILLS CEREAL
SELECTED VARIETIES
297-430 G

21104047_EA/21104053_EA



9⁷⁹

MAZOLA OIL
SELECTED VARIETIES
2.84 L

20092556_EA/20750410_EA

*CUT FROM CANADA AA GRADE BEEF OR HIGHER

SESV 1

Freshmart[®]

PROUDLY CANADIAN



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20092556_EA/20750410_EA

*CUT FROM CANADA AA GRADE BEEF OR HIGHER

SES V 1

FRUITS & VEGETABLES



1⁹⁹

ENGLISH CUCUMBER
PRODUCT OF CANADA
EACH

4⁹⁹

CANTALOUPE
OR PINEAPPLE
PRODUCT OF
HONDURAS OR
COSTA RICA
EACH

5⁹⁹

STRAWBERRIES
PRODUCT OF
U.S.A. OR MEXICO
1 LB



2⁹⁹
LB

EGGPLANT
OR GREEN ZUCCHINI
PRODUCT OF MEXICO
6.59/KG

3⁹⁹

PC® MINI POTATOES
PRODUCT OF CANADA,
SELECTED VARIETIES
680 G

5⁹⁹

FARMER'S MARKET™
CORN
PRODUCT OF U.S.A.
4'S



1⁹⁹

GREEN ONIONS
PRODUCT OF MEXICO
BUNCH

3⁹⁹

FARMER'S MARKET™ RED ONIONS
PRODUCT OF CANADA
3 LB

4⁹⁹

PC® SALADS
PRODUCT OF U.S.A.,
SELECTED VARIETIES, 142 G
21203746_EA

8⁹⁹

HALOS MANDARINS
PRODUCT OF U.S.A.
2 LB

BAKERY



2⁴⁹

PC® OR BLUE MENU®
ENGLISH MUFFINS
SELECTED VARIETIES
6'S

20810728_EA/21015902_EA



3⁴⁹

D'ITALIANO BREAD 600/675 G
OR BUNS 6/8'S
SELECTED VARIETIES

20038335_EA/20521048_EA



3⁹⁹

FARMER'S MARKET™
WHOLE OR SLICED LOAF CAKES
SELECTED VARIETIES
344-390 G

20565382_EA/21542157_EA



3⁹⁹

FARMER'S MARKET™ MUFFINS
SELECTED VARIETIES
4'S

21639400_EA/21639417_EA

DAIRY & REFRIGERATED



2⁹⁹

PILLSBURY REFRIGERATED
DOUGH 318-468 G OR KOZY SHACK
PUDDING 624 G OR 4 X 113 G
SELECTED VARIETIES

20320962002_EA/20323829001_EA

3⁹⁹

GAY LEA WHIPPED CREAM 225 G,
KHAAS HALAL YOGURT 2/3%
OR PARMALAT 3% 750 G YOGURT
SELECTED VARIETIES

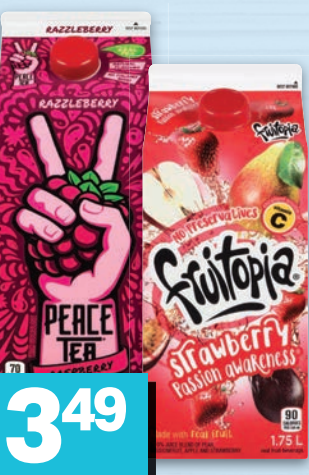
20048223001_EA/20544362001_EA



5⁹⁹

SIGGI'S SKYR YOGURT
SELECTED VARIETIES
650/750 G

21353892_EA/21549531_EA



3⁴⁹

FRUITOPIA BEVERAGES OR
FUZE OR PEACE TEA ICED TEA
SELECTED VARIETIES
1.75 L

20347440001_EA/21170670_EA

MEAT & SEAFOOD



3⁹⁹ LB	CHICKEN LEG QUARTERS BACK ATTACHED, FRESH 8.80/KG 20790513_KG	6⁹⁹ LB	PORK BACK RIBS CRYOVAC PACKAGE 2'S 15.41/KG 20821141_KG	8⁹⁹ LB	EXTRA LEAN GROUND BEEF FAMILY SIZE 19.82/KG 20873869_KG
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8⁹⁹ LB	CHICKEN BREAST FILLETS FAMILY SIZE 19.82/KG 20695348_KG	12⁹⁹	NO NAME® ORIGINAL HOT DOGS, CLUB PACK®, 1.5 KG OR THICK SLICED BACON 1 KG 20961816_EA/21389815_EA	12⁹⁹	PC® SMOKIES™ SAUSAGE SELECTED VARIETIES 1 KG 20732535_EA/20733617_EA
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6⁹⁹	SEAQUEST® PINK SALMON FILLETS 400 G 21314740_EA	6⁴⁹	ASIAN INSPIRATIONS ENTRÉES SELECTED VARIETIES, FROZEN, 400 G 21047353_EA/21047376_EA	6⁹⁹	PC® APPETIZERS SELECTED VARIETIES, FROZEN, 225-454 G 20065214_EA/20503378_EA
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Come see our selection of in-store prepared meats**



4⁴⁹ LB	7⁹⁹ LB	8⁹⁹ LB	10⁹⁹ LB
FRESH MARINATED CHICKEN LEG MADE IN-STORE 9.90/KG	FRESH MARINATED PORK BACK RIBS MADE IN-STORE 17.61/KG	FRESH MEATBALLS WITH OR WITHOUT CHEESE MADE IN-STORE 19.82/KG	FRESH BEEF PICANHA STEAK OR ROAST* MADE IN-STORE 24.23/KG

DELI MEAT & CHEESE



4⁴⁹	6⁹⁹	7⁹⁹	9⁴⁹
SAN DANIELE OR MASTRO SLICED DELI MEATS SELECTED VARIETIES 100-175 G 21061099_EA/20576743_EA	MONSIEUR GUSTAV GOUDA CHEESE SELECTED VARIETIES 170/200 G 21547375_EA/21547378_EA	GRIMM'S SAUSAGE OR PEPPERONI SELECTED VARIETIES 175-375 G 21124424_EA/21527232_EA	PC® BLACK LABEL PARMIGIANO REGGIANO 200 G, PC® SPLENDIDO® PARMIGIANO REGGIANO OR PECORINO ROMANO CHEESE 250 G OR PC® GOAT CHEESE, SELECTED VARIETIES, 300 G 20569735_EA/21053434_EA

*CUT FROM CANADA AA GRADE BEEF OR HIGHER

**AVAILABLE AT PARTICIPATING STORES

GROCERY



3²⁹

**NO NAME® CREAM CHEESE 227/250 G
OR COTTAGE CHEESE 500 G**
SELECTED VARIETIES
20183991002_EA/20308105001_EA



FRUITÉ DRINKS
SELECTED VARIETIES
2 L
20109062_EA/20340058003_EA



5⁴⁹

SIMPLY ORANGE OR APPLE JUICE
SELECTED VARIETIES, REFRIGERATED
1.54 L
21086068_EA/21086064_EA



3²⁹

**PC® WATER 24 X 500 ML OR KOOL-AID,
MIO, CRYSTAL LIGHT, TANG OR
COUNTRY TIME LIQUID DRINK MIX 48 ML**
SELECTED VARIETIES
20137898_C24/20749494001_EA



2⁴⁹

ANNIE'S MACARONI AND CHEESE
SELECTED VARIETIES
170 G
20316187001_EA/20811201_EA



3⁹⁹

PC® VEGETABLES
SELECTED VARIETIES, FROZEN
400-750 G
20314960_EA/203318915_EA



5⁹⁹

KELLOGG'S EGGO WAFFLES
SELECTED VARIETIES, FROZEN
16'S
20099730004_EA



7⁹⁹

TASTIEZ BITES OR TRIANGLES
400 G OR **MCCAIN POCKETS** 540 G
SELECTED VARIETIES, FROZEN
21047833_EA/21691563_EA



3/\$⁵

**NO NAME® SPICES 6-250 G
OR KNORR SAUCE 17-48 G**
SELECTED VARIETIES
20307866001_EA/20617758_EA



2⁹⁹

NO NAME® WHOLE GRAIN OATS
900 G/1 KG OR **SOCIAL TEA BISCUITS**
350 G, SELECTED VARIETIES
20618577_EA/20923942_EA



7⁹⁹

**NESCAFÉ OR TASTER'S CHOICE OR
SWEET & CREAMY INSTANT COFFEE**
SELECTED VARIETIES
90-351 G
20661811001_EA/20873036_EA



11⁷⁹

**PC® 100% MAPLE SYRUP 500 ML
OR NO NAME® LIQUID HONEY 1 KG**
SELECTED VARIETIES
20033683_EA/20049221_EA



2⁴⁹

**WERTHER'S ORIGINAL OR
MAYNARDS SOUR PATCH KIDS
GUMMIES OR CANDIES**
SELECTED VARIETIES
60-154 G
20898717_EA/21545554_EA



3⁷⁹

GOGO SQUEEZ FRUIT SAUCE OR CUPS
SELECTED VARIETIES
4 X 90-97 G
20322697001_EA/21701363_EA



4⁹⁹

**CHRISTIE PREMIUM PLUS, RITZ,
TRISCUIT OR WHEAT THINS
FAMILY SIZE CRACKERS**
SELECTED VARIETIES
350-450 G
20686037_EA/21109004_EA



2/\$⁷

**OLD DUTCH POTATO CHIPS 235 G OR
DUTCH CRUNCH CHIPS 200-290 G**
SELECTED VARIETIES
20503479001_EA/21367540_EA



1⁹⁹

LIPTON CUP-A-SOUP OR SOUP MIX
SELECTED VARIETIES
94-166 G
20308188001_EA/20308188002_EA



2⁹⁹

**NO NAME® BACON BITS 85 G
OR MAPLE LEAF FLAKES,**
SELECTED VARIETIES, 156 G
20159354_EA/20298273002_EA



2⁴⁹

CHEF BOYARDEE PASTA
SELECTED VARIETIES
418/425 G
20312500002_EA/20312500004_EA



3⁴⁹

KRAFT BBQ SAUCE
SELECTED VARIETIES
455 ML
20627619006_EA/20627619007_EA



3⁹⁹

**NO NAME® FREE & CLEAR NATURE
DETERGENT 2.03 L OR BLEACH,
REGULAR OR LEMON, CLUB SIZE, 2.4 L**
21042473_EA/21486531_EA



7⁹⁹

CASHMERE BATHROOM TISSUE
8/12 ROLLS, **SPONGETOWELS** 6 ROLLS
OR **SCOTTIES FACIAL TISSUE** 6'S
SELECTED VARIETIES
20318667_EA/21204739_EA/21676183_EA



1⁴⁹

CESAR WET DOG FOOD
SELECTED VARIETIES
100 G
20323206002_EA/20323206004_EA



8²⁹

**DENTALIFE DOG TREATS 408-595 G
OR BENEFUL DOG FOOD 1.8 KG**
SELECTED VARIETIES
20312784001_EA/20312784002_EA

Freshmart

SuperValu Value and freshness **SHOP EASY** F O O D S

Quantities and/or selection of items may be limited and may not be available in all stores. No Rainchecks OR Substitutions on clearance items or where quantities are advertised as limited. Advertised regular pricing and product selection (flavour, colour, patterns, style) may vary by store location. We reserve the right to limit quantities to reasonable family requirements. We are not obligated to sell items based on errors or misprints in typography or photography. **Pricing:** All references to any savings claims (ie. "Save", "Was", "1/2 Price", etc.) is in comparison to our lowest regular retail prices at Freshmart locations. **Savings on items shown may vary in each store location.** Applicable taxes, deposits, or environmental surcharges are extra. No sales to retail outlets. Coupons must be presented and redeemed at time of purchase. Prices not applicable At-The-Pumps gas bar locations. ®/™ The trademarks, service marks and logos displayed in this flyer are trademarks of Loblaw's Inc. and others. All rights reserved. © 2026 Loblaw's Inc.



SESV BACK

FROM THURSDAY, JANUARY 29TH TO WEDNESDAY, FEBRUARY 4TH, 2026

Stock Up!



3.49

NO NAME® NATURALLY IMPERFECT™ FROZEN FRUIT
SELECTED VARIETIES
300/400 G
21545095_EA

3.29

CHEEMO PEROGIES
SELECTED VARIETIES,
FROZEN
815/907 G
20527369_EA

11.49

EL MONTEREY TAQUITOS
SELECTED VARIETIES,
FROZEN
595 G
21022918_EA



4.99

NO NAME® TART SHELLS
570 G OR CHAPMAN'S
PREMIUM ICE CREAM 500 ML
SELECTED VARIETIES,
FROZEN
20296118002_EA/215111195_EA

4.49

COCA-COLA OR CANADA DRY
SOFT DRINKS
SELECTED VARIETIES
6 X 222 ML
20354227001_C06/20354288002_C06

7.99

MAISON PERRIER SPARKLING WATER
8 X 330 ML OR CHIC
NON-ALCOHOLIC
DRINKS 4 X 250 ML
SELECTED VARIETIES
21575556_C08/21604035_C04



3.99

CHEEZ-IT SNAP'D
213 G OR CHEEZ-IT
FAMILY SIZE 352 G
SELECTED VARIETIES
21425132_EA/21451181_EA

4.49

PC® COOKIES
SELECTED VARIETIES
100-350 G
20973036_EA/21524543_EA

4.99

CARNABY SWEET GUMMIE
SELECTED VARIETIES
500 G
21363882_EA/21363890_EA



3.49

TWININGS TEA 20'S
OR SUNNYD JUICE 1.89 L
SELECTED VARIETIES
20303755001_EA/21102505_EA

6.49

QUAKER OAT FLOUR OR
BUTTERMILK PROTEIN
PANCAKE MIX 650/715 G
OR INSTANT QUAKER OATS
FAMILY SIZE 360-774 G
21520660_EA/21575439_EA

5.29

NO NAME® PEANUT BUTTER
SELECTED VARIETIES
1 KG
20296985001_EA/20296985002_EA



1.99

CLIF 68 G OR LÄRABAR
45 G BARS
SELECTED VARIETIES
20130914003_EA/20781404_EA

3.29

UNICO OLIVES
SELECTED VARIETIES
375 ML
20176082_EA/20563014_EA

8.99

NESTEA 12 X 341 ML
OR RED BULL ENERGY
DRINKS 4 X 250 ML
SELECTED VARIETIES
20166737001_C04/21689167_C12



1.99

UNICO BEANS
SELECTED VARIETIES
540 ML
20313447006_EA

2.99

UNICO PASTA
SELECTED VARIETIES
900 G
20311358005_EA/20311358008_EA

3.79

TIM HORTONS SOUP
540 ML OR CHILI 425 G
SELECTED VARIETIES
21203783_EA/21431833_EA

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PROUDLY CANADIAN

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21314811_EA



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